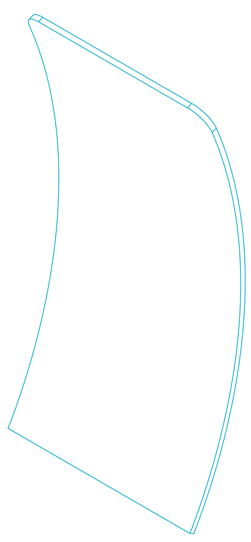
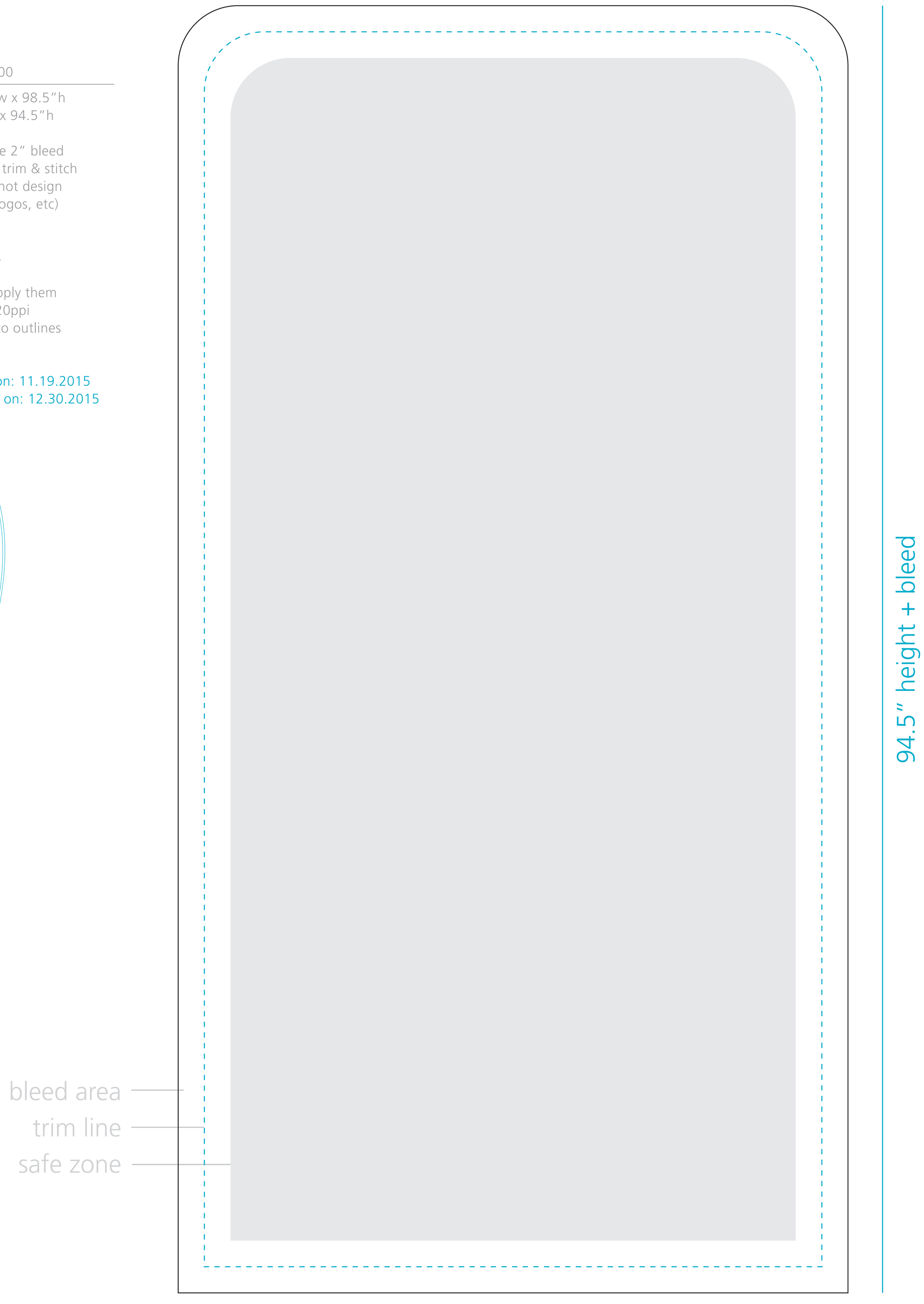
formulate

Essential Curved Banner 1200

Total Graphic Area: 51.24”w x 98.5”h
Total Visual Area: 47.24”w x 94.5”h

Please be sure to include the 2” bleed around the perimeter (note trim & stitch locations on template). Do not design any critical elements (text, logos, etc) within 2” of the edge.

General Artwork Guidelines
- cmyk color mode
- do not embed images, supply them
- resolution must be 100-120ppi
- all fonts must be created to outlines

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