Outdoor Graphic: Umbrella

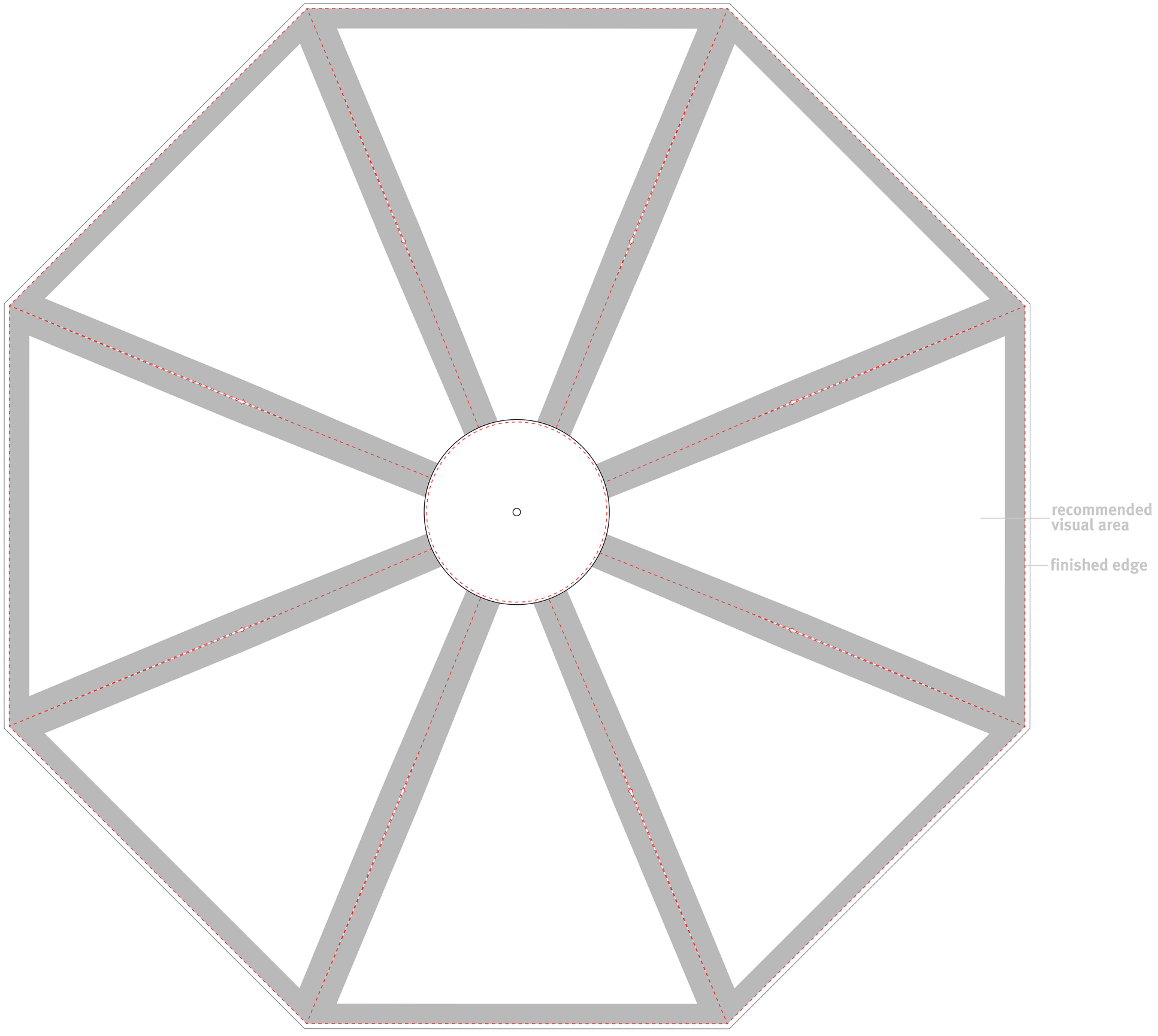
Total Graphic Area w/ bleed: 102.5″w X 102.5″h
Total Graphic Area: 101.5″w X 101.5″h
Single Panel Graphic Area: 42″w X 46.6″h
Single Panel Safe Zone: 36″w X 42.6″h
Top Circle Graphic Area: 18.5″w X 18.5″h
Top Circle Visual Area: 18″w X 18″h

Please be sure to include a 1/2″ bleed around the perimeter. DO NOT design any critical elements (text, logos, etc) within 2″ of the edge. Please see gray area on template for safe zone.

General Art Guidelines:

– CMYK Color

– Do not embed images, supply them

– Resolution must be 100-120 ppi

– All fonts must be created to outlines